# **Privacy Policy**

This Privacy Policy discloses the privacy practices for percellstthomass.com and applies solely to information collected by this website. We have created this privacy statement in order to demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with this website. We hold the privacy of your personal information in the highest regard. The following discloses our information gathering and dissemination practices for this website.

We recognize the importance of protecting your privacy and our policy is designed to assist you in understanding how we collect, use, and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site. This policy will be continuously assessed against new technologies, business practices, and our customer's needs.

### What Information Do We Collect?

When you visit this website you might provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and website use information collected on an aggregate basis as you and others browse our website.

- 1. Personal Information You Choose to Provide
- 2. Registration Information

When you register for products, services, or newsletters you will provide information about yourself.

#### 3. Email Information

If you choose to correspond through email, content of your email messages together with your email address and our responses might be retained. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone. This also applies when you register for the website, sign up through forms using your email address or make a purchase on this site.

#### 4. Website Use Information

Though we do not currently use the standard technology called cookies (see explanation below, What Are Cookies), we reserve the right to do so in the future should it prove necessary to the successful function and operation of the website. Similar to other commercial websites, a ?) and web server log files to collect information about how the website would be used. Information gathered through cookies and web server logs might include the date and time of visits, the pages viewed, time spent at the website, as well as your IP address. The information collected automatically is used for statistical data and will not include personal information. Data is used to improve the website and service offerings.

# How And Why We Collect Information

The Company collects your information in order to record and support participation in the activities you select. If you register to download a book or resources, sign up for our newsletter, and/or purchase a product from us, we collect your information. Information is used only to track the products and/or services. As a visitor to this website, you can engage in most activities without providing any personal information. It is only when you seek to download resources and/or register for services that personal information might be required.

If you are outside the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, or purchase any products pertaining to the site or service, we will automatically enroll you to receive free email news information. If you do not wish to receive this, you can unsubscribe. An "unsubscribe" link is present at the bottom of every e-mail. If you ever have trouble unsubscribing, you can send an e-mail to percellsthomass@mail.com requesting to unsubscribe from future emails.

If you are in the European Union and opt to receive any free resources, participate in any free training programs, register for a webinar, register for a live event, or purchase products, we will only enroll you to receive free email if you affirmatively consent to it. If you do not wish to receive this newsletter, you can unsubscribe.

#### How Do We Use the Information That You Provide to Us?

Personal information is used for presenting the website and its contents, providing information and offers for products, services, subscriptions, and contracts between you and the website, administering business activities, and customer service.

### Disclosure Of Your Information

As a general rule, we do not sell, rent, lease or otherwise transfer any information collected whether automatically or through your voluntary action.

Personal information to our subsidiaries and service providers might be shared solely for the purpose of providing our services to you.

Personal information to a third party, including a lawyer or collection agency, when necessary to enforce terms of service or other agreements between you and the website.

We may provide your information to any successor in interest in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets and/or business.

Personal information might be disclosed when we are legally compelled to do so, when, in good faith, it is believed to be legally required for our legal protection or when compelled by a court or other governmental entity to do so.

### What Are Cookies?

A cookie is a very small text document, which often includes an anonymous unique identifier. When a website is accessed, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a Website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Browsers are usually set to accept cookies. However, if you would prefer not to receive cookies, you may alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function as effectively when viewed by the users. A cookie cannot retrieve any other data from your hard drive or pass on computer viruses.

#### How Do We Use Information We Collect from Cookies?

We currently do not use cookie technology. Should we opt to do so in the future, know that cookies do not allow us to gather personal information, and we do not intentionally store any personal information that your browser provided to us in your cookies.

The Company reserves the right to use technological equivalents of cookies, including social media pixels. These pixels allow social media sites to track visitors to outside websites so as to tailor advertising messages users see while visiting that social media website. The Company reserves the right to use these pixels in compliance with the policies of the various social media sites.

#### **IP Addresses**

IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as traffic data so that data (such as the Web pages you request) can be sent to you.

#### Other Websites Linked to Our Website

We are not responsible for the practices employed by websites linked to or from our website or the information or content contained therein. Often links to other websites are provided solely as pointers to information on topics that may be useful to the users of our website. Please remember that when you use a link to go from our website to another website, our Privacy Policy is no

longer in effect. Your browsing and interaction on any other website, including websites, which have a link on our website, is subject to that website's own rules and policies. Please read those rules and policies.

### Your Consent

By using our website you consent to our collection and use of your personal information as described in this Privacy Policy. We reserve the right to amend this Privacy Policy at any time with or without notice.

## Our Commitment To Data Security

Your information will be stored and processed on our computers in the United States. The laws on holding personal data in the United States might be less stringent than the laws of other countries. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## Choice/Opt-In/Opt-Out

In compliance with the CAN-SPAM Act, all e-mails sent from our organization will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our emails provide users the opportunity to opt-out of receiving communications from us by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at anytime.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail. After unsubscribing we will discontinue sending the particular messages as soon as technically feasible.

# California Online Privacy Protection Act

Percellstthomass.com does not honor "Do Not Track" settings and/or signals. There will be no difference in how we collect or use data, even if your web browser sends a "Do Not Track" signal when you visit the site.

## Minor Children

Minor children are not eligible to use the site or services unsupervised. We ask that minors under the age of 18 do not submit personal information to us. If you are a minor, you can use this service only with permission and guidance from a parent or guardian.

The safety and privacy of children online is important. We comply with the Children's Online Privacy Protection Act of 1998 (COPPA). Percellstthomass.com does not allow the website to be accessed by persons under the age of 18 without the supervision of a parent or guardian. We will never knowingly contact or collect personal information from minor children under 18 years of age. Please contact us at the email address herein if you believe that your minor child has provided us with personally identifiable information.

# **Policy Modifications**

We may periodically change this Privacy Policy. If/when changes are made, we will e-mail users who have given us permission to do so. We will post changes here. Please be assured that if the Privacy Policy changes, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.

# Visitors' GDPR Rights

If you are within the European Union, you are entitled to certain information and have certain rights under the General Data Protection Regulation. Those rights include:

Personal information might be retained until the earlier of: (a) a request to delete the information, (b) a decision to cease using existing data providers, or (c) retainment of the information is no longer necessary.

You have the right to request access to your data and the rights to either rectify or erase your personal data.

You have the right to seek restrictions on the processing of your data.

You have the right to object to the processing of your data and the right to the portability of your data.

You have the right to withdraw consent of data usage without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent.

You have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.

We require only the information that is reasonably required to enter into a working agreement with you. We will not require you to provide consent for unnecessary processing as a condition of entering into a contract.

### **Contact Us**

Email: percellstthomass@mail.com

Call: 601.329.5808

Effective as of 1 September, 2020